



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR (1) - \$24,500

- Logo on most expo signage
- Logo on website
- Sponsor email promotion
- Exclusive press release
- Promotional video on *Pull The Trigger*
- Onsite banner (not inc. prod or labor)
- Opportunity to distribute promotional item
- Inside front cover ad of program
- Logo on attendee badges
- Complimentary lead retrieval

EDUCATION SPONSOR (1) - \$12,500

- Logo on signage in both theaters
- Sponsor noted as education sponsor on website, email, program
- Exclusive press release
- Opportunity to hold brief demonstration
- Opportunity to distribute promo item/ literature in theater

À LA CARTE SPONSORSHIPS

- Refillable water bottle — \$7,500 (incl. production)
- Show floor Happy Hour — \$6,500
- Mobile app — \$6,000
- Bag — \$6,000 (does not incl. production)
- Lanyard — \$6,000 (does not incl. production)
- Key Card — \$6,000 (does not incl. production)
- Padfolio/Pen — \$5,000 (does not incl. production)
- Attendee Registration Email — \$4,000
- Double-sided standing lobby sign — \$3,500 (incl. production)
- Social media sponsorship — \$2,500

WELCOME RECEPTION SPONSOR (1) - \$12,000

- Sponsor promo on website
- Sponsor email promotion
- Signage in bar area
- Branded cups/napkins
- Table cards promoting sponsor
- Opportunity to distribute literature/promo item

SUPPORTING SPONSOR - \$2,800

- Logo on signage
- Logo on website
- Email promotion
- Logo in e-program

FAX, MAIL OR EMAIL TO:

<p>Chris Tatulli T: 203-426-1320 ext. 214 E-mail: ctatulli@nssf.org</p>	<p>Quinn Cassidy T: 203-426-1320 ext. 240 E-mail: qcassidy@nssf.org</p>	<p>Zach Maddox T: 203-426-1320 ext. 256 E-mail: zmaddox@nssf.org</p>	<p>National Shooting Sports Foundation 2023 Range-Retailer Business Expo™ 6 Corporate Drive, Suite 650, Shelton, CT 06484</p>
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Company Name _____ Name _____

Signature _____ Date _____

